



PRESS RELEASE

<http://www.kickstarter.com/projects/1264805463/project-shadows>

183 Degree Studio is proud to announce the official launch of their highly anticipated flagship title **PROJECT: SHADOWS**. 183 Degree Studio is using the crowd funding tool Kickstarter to generate financial support and reach out to a fan base that will help not only launch the title but give it a strong foundation enabling it to distribute monthly .

Artist/Writer Alfred Trujillo, who is also the owner and co-founder of Phoenix, AZ based 183 Degree Studio, is bringing PROJECT: SHADOWS to life after a decade of development and a year of heavy promotion.

Trujillo grew up in Mexico, the son of a traveling salesman with only comics and drawing as a way to pass the time during trips across the country. His family, who came to this country undocumented and with nothing to their name, helped put him through college and get his citizenship. After years of working a job in Information Technology, Alfred rekindled his love of art and comic making. He quickly advanced and became successful getting published jobs with Zenescope Entertainment of the Grimm Fairytales fame as well as other small press publishers.

After working two jobs full time for two years, Trujillo decided to dedicate his time to something of more meaning and impact; Alfred quit his job and began constructing the book that he had envisioned and believed would make a difference in the world. He quickly got the help of Milen Parvanov, an immigrant from Bulgaria, who happened to be a genius colorist working for Marvel and DC, and Cara Nicole, a costume and geek media sensation who lent her pen to the book. Brian Augustyn, a veteran comic editor at DC Comics helped with the preliminary work and ended up filling the role of editor for the book. The studio traveled to 16 conventions in 2012 and 3 so far in 2013 promoting PROJECT: SHADOWS. Trujillo has been on Univision twice and interviewed in the studio after Amazing Arizona Comicon on what it's like to be a comic book artist and the idea and scope of the book.

The road has not been at all smooth. In November 2012, an Arizona court revoked Trujillos 50/50 parenting time of his two sons Aric (6) and Jakob (4) as the court did not understand why he would live with his then girlfriend and studio co-owner at a house she purchased 15 years back or why he would quit a job in tech support for the endeavor of owning his own business in the art field. Alfred and Cara abandoned their home to be closer to the children but the court denied lifting the judgment giving no explanation.

The weekend of February 8th, Trujillo launched a Kickstarter campaign to fund the printing and production of Project: Shadows while at the same time exhibiting as an invited guest at Galaxyfest in Colorado Springs and a day later marrying co-writer Cara Nicole with Tony Todd (of Candyman fame) and Cindy Pickett (best known as Ferris Bueller's mom) as witnesses. 183 Degree met its \$3000 goal within 24 hours and is close to 200% funding as of now with 24 of its 31 days still to go. Trujillo has been approached by film/tv producers in the short time the Kickstarter campaign has been active.

Alfred's main objective with the book is to get people inspired and proactive, doing something for what they care about and believe in. "I hope that it makes an impact with the community and has a long lasting change in the way the audience thinks. At the heart of the book lies the very evident truth that ***Evil triumphs when good people do nothing***" Trujillo states.

PROJECT: SHADOWS will be released monthly May 24th 2013 at the beginning of Phoenix Comicon barring the book being picked up by a bigger publisher.

Synopsis:

In the post-WAR world of the future, freedom is an illusion long ago shattered by the devastation of the world and the breakdown of society. The only hope: the rebuilding of humanity. Half- human. Half- something more. That which almost destroyed the world may also represent its last chance at salvation; the now legendary governmental initiative, PROJECT: SHADOWS. Intended to be a race of super beings, the surviving subjects use their resulting powers of the mind to stand against a government bent on world domination.

At the eye of the hurricane stands Samantha Welles, code name THE WAVE, possibly the most powerful Shadow. But in a world of maximum peril and destruction, can one powerful yet disaffected girl on the run really be the key to the survival of human-kind?